

International Engagement: OSU's Asia Strategy

April 2012



OSU's Asia Strategy is a collaborative effort on the part of the following key partners.

- The Division of International Programs, under the leadership of Associate Provost Sunil Khanna, will coordinate Asia Strategy efforts, along with the International Engagement Task Force.
- Key partners include the Office of the Provost, the Division of International Programs, INTO OSU, the OSU Foundation, University Relations & Marketing, and the OSU Alumni Association.

Asia Strategy Rationale

- Oregon State University's goal to become a top-tier international research university challenges us to promote internationalization across the university ...
 - to provide opportunities to recruit top-quality international students;
 - to facilitate and value international scholarship and collaboration by our faculty and students;
 - to strategically engage with our international alumni; and
 - to promote the global dimension of our land grant mission.
- Oregon State University's *Strategic Plan for the 21st Century* serves as a roadmap to provide academic excellence in areas of teaching, research, and outreach and engagement – the core mission of our University.

Focus on five countries

- The Asia Strategy will focus on five countries: China/Hong Kong, Indonesia, South Korea, Taiwan, and Thailand as determined by the...
 - Number of current students at OSU
 - Number of OSU alumni
 - Number of existing OSU university partners (MOU's)
 - Number of potential OSU major gift donors
 - Priority for student recruitment, in collaboration with INTO University Partnerships
- The Asia Strategy will ensure OSU's presence in each country and advance academic programs, faculty research, student recruitment, education abroad, and student/parent/alumni relations development.

Current Levels of Engagement

	China/ Hong Kong	Indonesia	South Korea	Taiwan	Thailand
Students*	829	34	199	71	90
Alumni**	84	84	188	173	441
Visiting Scholars	70	1	85	4	8

Current and Expanding Study Abroad opportunities:

- China (8 programs) and Taiwan (4 programs)
- South Korea (1 program), Thailand (4 programs) and Indonesia (1 program)

Active MOU's:

- Indonesia: Gadjah Mada U. and Syiah Kuala U.
- South Korea: Korean Aerospace U., Dankook U., Korea Forest Research Institute
- China/Hong Kong: Nanjing Agriculture U., Ocean U of China, Fujian Academy of Forestry:
- Thailand: Asian Institute of Technology, Kasetsart U., Chulalongkorn U., Naresuan U.
- Taiwan: Fu Jen Catholic U., National Taiwan U., Taiwan Forestry Research Institute

*Fall 2011 data

**Based on contact information available through the Alumni Association

Expected outcomes of the Asia Strategy

1. Student enrollment targets at all levels will be met or exceeded.
2. OSU will have robust relationships (MOUs) with the best universities (in areas of strategic importance to OSU), including high value study abroad opportunities for OSU students with these partner institutions.
3. Networks (alumni, parent, and friend groups) will exist in each country with an annual schedule of events (including visits by OSU leaders), communications and opportunities for volunteer engagement and leadership.
4. A pool of major gift donors will be engaged with the University and provided with opportunities to invest in their areas of interest.